January 2020 ARC Board Meeting | MINUTES

Meeting date | time *January 8, 2020 | 8:00pm EST* | Meeting location *Google Hangout*

Meeting called by	Mark Lattanzi, president
Type of meeting	1st monthly board meeting
Facilitator	Mark Lattanzi
Note taker	MarkL
Timekeeper	MarkL

Attendees

Rachael Abler
Andy Bacon
Chip Dodd
Jess Evans
Michael Garrison
Mark Lattanzi
Ryan Ognibene - for rankings briefing

Meeting topics

1) Welcome and meeting called to order with a quorum present. (MarkL)
    a) Discussed using Basecamp and shared Google Drive for ARC management and organization. MikeG has help docs for those that need them. All todo items will be in Basecamp.
2) Approval of Dec 2019 meeting minutes. (All)
3) Reviewed current financials. (MikeG)
    a) Income for 2019: $4637, $1925 of which is Extravaganza fees.
    b) Expenses for 2019: $2835, $850 of which is Extravaganza expenses
    c) Net income for 2019: $1802
4) Picked officers for 2020.
    a) Andy Bacon: VP (subject to acceptance)
    b) Chip Dodd: secretary
5) Reviewed ARC website performance. (MarkL)
    a) most popular pages are calendar and rankings
    b) not much traffic to the blog yet -hope to change as we all add content
6) Assigned leaders to larger ARC topic areas. (All)
    a) Membership: MikeG
    b) Calendar/ARC online resources: RachaelA
    c) Regions/newsletter: JessE
        i) Jess will be emailing all region coordinators to get a status of where things are and then plan how to proceed. Talked about having regional coordinators be the primary point of contact between ARC and RDs. Not sure there's enough interest at regional level to make this happen yet.
    d) Race Director resources: Chip
    e) Still need coordinators for Partnerships, Sponsorships.
7) Ryan joined call and gave briefing on rankings. There was a lot of results sent in (at racer requests) towards the end of the year. For 2020, two person teams will be limited to 3 people. Solos will be only a single person. Rachael will be helping gather results data for the ARC rankings by contacting RDs shortly after their races.

8) Discussed Extravaganza status. currently 8 entrants (now 10). Going to keep advertising until the end of January and reevaluate. Worry was expressed about competing with other events (e;g, The Longest Day). (All)
    a) Discussed having a famous keynote speaker(s) at the event. Probably not for year 1.
    b) Discussed just charging a deposit. MarkL will investigate if this is possible in RunSignUp.
    c) Decided to focus more on the Skills track and see what happens.
9) Briefly mentioned that ARC now has a group insurance policy for RDs, but the automated part is still under construction due to IT issues at the agency. (MarkL)
10) Voted to take over admin duties for the AR Discussion Group. Plans are being made to update group headers and possibly merge/link it to ARC discussion group. MarkL will contact Doug about getting admin privileges.
11) MarkL mentioned that our last census was 2 years ago. It was decided that not much has likely changed, so no census would be held this year. (MarkL)
12) The next meeting will be on Wednesday, Feb 12th at 8:00pm. As new secretary, Chip will send out agenda and take minutes. All topics for next meeting can be sent to secretary@arcooperative.org.
13) Meeting adjourned at 10:00pm.

Action Items

1. **All board members** should have a larger focus area of ARC and plan on giving monthly or so updates of progress in the area.
2. **All board members** should post to blog, FB, etc. at least twice a month. This can include adding resources to the website and posting about them. Everyone should have access to the Wix website. Let MarkL know if you don't.
3. **All board members** coming to/helping with Extravaganza should go sign up on Event website as a staff/volunteer person.
4. Other individual to-do items have been added to the ARC Basecamp project.