

# ARC Summer 2019 - Newsletter

## Featured Page - Awards

Have you been on the ARC website lately? While we have many great resources, of special interest is the ARC Awards page.

ARC travels to various races around the US and presents special awards such as the Greenhorn, Young Guns, and Best of the Rest. Winners are enshrined on the ARC website. If you are a race director and would like to **learn more about giving away an ARC award (with prizes) at your event**, please contact us at [info@arcooperative.org](mailto:info@arcooperative.org)

### Awards

Date Awarded	Name	Race	Team	Team Members	Award Criteria
06/07/2019	Greenhorn	No Sleep 12 Hour	BRF (Barf)	Anne Lang, Lauren Kraft	Best performance by a rookie team
05/31/2019	Greenhorn	Uwharrie 18 Hour	River Rat (solo)	Byron Nash	Novice racer (1st overnight race)
03/02/2019	Greenhorn	Florida Sea 2 Sea	Stan Holmes (solo)	Stan Holmes	Novice racer (<3 years)
09/21/2018	Young Guns	USARA Nationals	All Toenails Go to Heaven	Nathan Davis, Kyle Davis	Ave age <= 30
09/21/2018	Greenhorn	USARA Nationals	Chaffing the Dream	Tom Martin, Amanda Martin, Adam Hergenrother	Ave years racing < 5
09/15/2018	Best of the Rest	Shenandoah Tough	USWE	Jacob and Helen Westerberg	Team not in Coed 3/4

## Letter from the ARC President

ARC is now closing in on its second year of existence! We have accomplished quite a bit in a short time.

- a [national ranking](#) with year-end prizes to the top teams,
- a [comprehensive list and map of adventures races](#) in the US/Canada,
- a online repository of AR-related information including a [reading list](#), a list of [frequently asked questions](#), [ARC awards](#), an archive of [race reports](#) (with almost 200 entries), and much more.

ARC has formed partnerships with race organizations around the US and we're working on making the whole US adventure racing scene a bit more cohesive. We will soon be sending out some ARC informational packages to all our partner organizations (complete with some swag to give away).

Coming soon is an ARC photo contest and some ARC sportsmanship awards (winners picked by our members).

There's lots to do and we could use your help - either by renewing your [membership](#) (only \$25), or even better, get involved and help us grow the website and the cooperative. We could use some help adding content to the website, managing AR regions around the US, and refining our partnerships with other race organizations.

If we want the sport of adventure racing to grow and flourish, it's up to all of us to help out!

Good luck in all your endeavors - adventure racing and otherwise!  
Mark Lattanzi, ARC President



*Adventure Starts Here*

## Upcoming Races

### July

Stowe Kids Adv. Games  
Stowe, VT, Jul 26

NOMAD 48 Hr AR -Almont,  
CO, Jul 26

Midcoast Adv. Challenge  
Jefferson, ME, Jul 27

### August

AR Northern Illinois  
Rockford, IL, Aug 3

Dead Fred 9-Hour AR  
Louisia, KY, Aug 3

Teaway 6 Hour AR  
Seattle, WA, Aug 3

Castle Mountain AR  
Bailey, CO, Aug 3

Vail Kids Adv. Games  
Vail, CO Aug 7

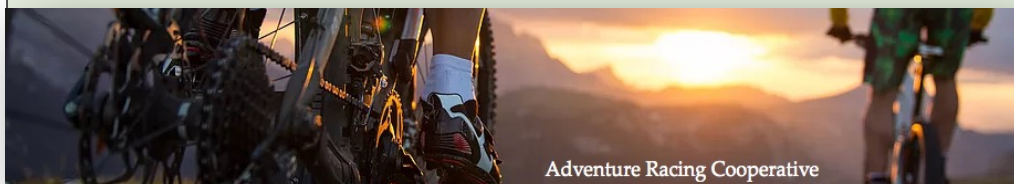
The Bitter Pill  
Waterbury, VT, Aug 10

Indy Quest Urban Adv.  
Indianapolis, IN, Aug 10

Bear Ears 12 Hour AR  
Steamboat, CO, Aug 17

Wilderness Traverse,  
Ontario, CAN, Aug 24

E'ville Adventure Run  
Ellicottville, NY, Aug 24



Adventure Racing Cooperative

## ARC Rankings

### Coed Team Rankings (June 21, 2019)

- 1) Rootstock Racing
- 2) Checkpoint Zero
- 3) Quest AR
- 4) MRC/MainNerve
- 5) Untamed New England
- 6) Rib Mountain Racing
- 7) Deviate
- 8) Bones



## ARC Membership

Keep supporting ARC!

ARC Membership is now in the Member Planet portal. If you have not already joined Member Planet and linked your ARC account, you can do that today on ARC's [member login](#) page.

We will also be sending out reminder emails on how you can connect to the platform if you have not already done so. Once you are logged into member Planet, you can also connect with other Adventure Racers in the online directory of members.

Subscriptions and membership can also be renewed through the Member Planet portal. We are almost 200 members strong, so don't forget to spread the word about ARC and keep the cooperative growing.

## 5 Lessons I Learned as a Race Director

By Clifford White

My wife Kate and I started the Maine Summer Adventure Race four years ago after we heard about a local land conservation nonprofit that was searching for an event that would link up all of their nature preserves. We now have our own nonprofit and we operate three races: the 24-hour Maine Summer Adventure Race, the beginner-level Mid-coast Adventure Challenge, and the 8- and 3-hour Wildlands Adventure Challenge. Here are five lessons I've learned since I put on the RD hat for the first time:

**If you build it, people will come.** When we opened registration for the first year of the Maine Summer Adventure Race, we feared that we wouldn't get any sign-ups. But we ended up with around 70 racers, with minimal marketing or advertising. That's not to say we hit our entry caps, but we got a big enough turnout to convince our host venue that our event was worth keeping around for another year. This taught us several lessons. First, adventure racers sniff out adventure races and attend them. There's not that many in the country, so word gets around fast in our small community when a new race is launched. Second, it taught us to believe in ourselves. We had only been in the adventure racing world for three years when we started our race but people gave us a chance. Our success with registration taught us to prepare to host a real race, even if we weren't sure we were going to pull it off.

**It's OK to ask for things.** From food to gear giveaways to photography, people and companies were willing to contribute to make the race a success. Sure, we heard "no" a lot, but we were surprised by how often we heard "sure!" from potential sponsors like local restaurants (who donated catering), gear companies and outdoor stores (who donated prizes), and even a photographer I met at a seafood trade show (who donated his services). Many people were happy to give and excited to be involved. That goes for fellow RDs too, many of whom were happy to give (invaluable) advice when asked.

**There will be stress.** Adventure racing is full of unknowns. For racers, it's part of what makes the sport so fun. As a race director, those unknowns are a giant collective ball of stress hurtling at you like the asteroid in Deep Impact. Our coping mechanism was (and remains) to throw ourselves into planning and preparation, ...

[Full article](#) can be found in FAQ on ARC website.

The [ARC website](#) has great resources for helping new and experienced racers get that extra edge on adventure racing.

Visit the Resources page and click on Frequently Asked Questions. You will find an extensive list of questions by category.

If you do not find what you are looking for, click the "Ask a Question" link. ARC has a whole community of Adventure Racers to pull from. We'll get you an answer.